



THE PAIN OF COATING FAILURE

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We received a call from a distressed customer in Sydney, NSW, who had applied three coats of a popular deck coating brand to their 50m² (525ft²) decking project. Most of the wood was in full weather exposure and the coating had only been applied 10 months earlier.

Perhaps the surface preparation was inadequate and the application not up to professional standards (a problem with many film coatings), but the fact is, this customer had a very unhappy wood coating experience and after spending considerable

time and money, needed to fully strip and sand the failed film from the entire deck and then start again from scratch.

This was a very painful experience for this customer, and wood coating forum sites and blogs are full of the same or very similar painful experiences. We receive emails or phone calls from unhappy customers like this every week.

So how did this story turn out? We advised that all of the failed coating would need to be stripped/sanded and the wood cleaned. Once the wood was dry, two thin applications

of CUTEK Extreme with Colourtone were applied. The customer employed a professional deck restoration company to carry out the stripping, as per our advice. Three years on the customer is still very happy with the results and thrilled at how easy maintenance is using the CUTEK system. All that's required is a simple clean and one application of CUTEK. Stripping or sanding is never needed.

Can you afford not to use CUTEK Extreme?